



Member Application Prospectus

Dear Prospective PVW Member,

Thank you for your interest in applying for Potomac Valley Watercolorists (PVW) membership! PVW members are expected to actively participate in our exhibitions, events, and supporting activities.

Initial applications are accepted online from September 15 - October 31, 2026.

Eligible applicants will then be contacted by email with specifics on this year's membership selection process occurring in early-mid November.

To apply for juried membership in PVW, please submit the following in two parts—see submission details below:

- A. **Online Application** with information and images for three examples of juried watermedia work
- B. For eligible applicants, we'll request physical submission of the following packet as detailed below:
 1. **Three framed watermedia paintings**
 2. **Supporting documentation** of the juried show information listed on your application.
 3. **Brief resume of your art background.**

SUBMISSION DETAILS--please read carefully!

- A. Complete all fields in **Online Application** (under "Join Us" tab on potomacvalleywatercolorists.org) along with a \$30.00 application fee payable via "Submit" button on form bottom. *Please have all info gathered ahead of time when submitting as our site does not accommodate saving a version for later completion.*

Your online application includes submitting **an image and jurying information for three individual watermedia paintings** (watercolor, ink, or acrylic) **that were each accepted into a juried show involving different judges within the past two years**. For example, repeated acceptances could be listed for the same annual show with different judges in 2025 and 2026.

- B. **For the membership selection process during November:**

1. PVW evaluates your work at its best advantage through an in-person blind jurying process. The selection panel will assess artistic skill of high caliber, technical ability, originality and execution.

Accordingly, eligible applicants will be asked to physically submit **three framed watermedia paintings completed within the past two years** (*paintings other than those listed on your application are permissible*). Please submit your best framed work available.

Paintings will be dropped off at our Membership Chairman's home in Arlington, VA on the afternoon of Saturday November 7. If not possible, a mutually-agreed drop-off time might be arranged ahead of that date. After the jurying process, you may retrieve your paintings at a later date (tbd). Eligible applicants will receive emailed instructions in very early November with specific information.

Paintings are to be completed solely by you without the assistance of an instructor from your own images. Independent work within a class is acceptable. Generative AI is not to be used in any stage of creation for paintings submitted to PVW. This includes the entire workflow: source imagery, the painting itself or manipulating facsimile images for submission.

2. Along with these three paintings, please bring relevant **supporting documentation** of juried show acceptance for the paintings listed on your online application. These may be originals or copies of show catalogues, acceptance emails, program listings, awards, etc. These will be returned to you when you pick up your submitted paintings.
3. Finally, please bring a **brief resume of your art background.**

Applicants selected for membership will be notified by email by November 30.

Your 2027 membership will be activated and would continue upon receipt of annual membership dues of \$60/yr. payable on our website during January. Information will be sent in December regarding the annual dues cycle.

Questions? Please submit on our "Contact Us" page: potomacvalleywatercolorists.org/contact

Jane McElvany Coonce
2026 PVW New Membership Chair